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For Immediate Release

South Island Prosperity Partnership welcomes TD to its mix of financial institutions

Victoria, B.C. – The South Island Prosperity Partnership (SIPP) continues to grow as its members collaborate to pursue regional prosperity. The economic development agency for Greater Victoria today announced that TD is the latest member to join the organization.

TD joins a growing list of financial institutions already among SIPP’s membership, including Coast Capital Savings, Coastal Community Credit Union, Island Savings, RBC, and Vancity.

“We’re pleased to welcome TD to the growing list of financial institutions that are part of SIPP,” said Bruce Williams, Interim CEO of SIPP. “To have TD join the other Financial Institutions in our membership shows collaboration among competitors. They stand united in their sector to strengthen our capacity, expand our influence, and improve SIPP’s ability to increase prosperity in the region. SIPP has become a driving force behind collaborative efforts on South Vancouver Island, and with the addition of TD we are even stronger.”

“We are excited to be a part of the South Island Prosperity Partnership,” said Jack Watson, Relationship Manager for TD. “What attracted us to the organization was the opportunity to collaborate with a wide range of stakeholders, all of whom have an interest in seeing our community grow and develop in a responsible, forward-looking manner. We live and work in what is arguably the best city in Canada, and this is a chance to share our views while learning from each other.”

“We are pleased to see this increased engagement of the financial sector within SIPP membership,” said Nicole Gervais, Regional Manager with Coast Capital Savings. “SIPP is building a dynamic model of collaboration among South Island business, industry, and community stakeholders. To have friendly competitors work together like this, as we in the banking and financial sector are doing within SIPP, shows our collective purpose in creating a sustainable economy for the region.”

SIPP's unique member matrix of municipal governments, First Nations, public and private sector businesses, non-profits, and academia leverages private-sector with municipal investment to collaborate with its members on economic development initiatives.

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ABOUT SOUTH ISLAND PROSPERITY PARTNERSHIP

The South Island Prosperity Partnership (SIPP) is the economic development organization for Greater Victoria, B.C. Comprised of 50+ members, including 10 local governments, seven First Nations, three post-secondary institutions, nine industry associations and nonprofits, and more than 30 major employers. SIPP works to bolster our region's economic and social prosperity. This will happen by catalyzing the creation of high-quality, household-sustaining jobs, so that more families can afford to live, work and build a life here. www.southislandprosperity.ca