Proof

Proof helps governments make better spending decisions. The company was originally formed in the Yukon and has since expanded across Canada to Halifax, Winnipeg, Toronto, and most recently, in Victoria.

Driven by a passionate team of tech experts who've previously worked in government, and sensing a big opportunity to help, Proof is building a smart approval platform which empowers users to spend each taxpayer dollar perfectly. Our public servants are talented people who work hard on a range of important initiatives that affect our lives, so why are they stuck with such outdated technology?

**Operations**
Proof empowers governments to go paperless by streamlining approvals, digitizing forms, and improving data-driven decisions—all in one central software platform.

**Year founded**  2016

**Primary Market**  Government

## Q & A     Ben Sanders   |   CEO

www.proofgov.com

**Why did you choose to relocate/expand to Victoria?**
We feel incredibly fortunate to work with governments at all levels across the country and are thrilled about expanding to Victoria. The BC Government is a leader in public service innovation and we want to be a part of, and build on, that momentum. As one example, the BCDevExchange is finding better ways for government and technology experts to work together by streamlining the procurement process, building rapid prototypes to test new ideas, and focusing on delivering higher-quality digital services to citizens.

"The BC Government is a leader in public service innovation and we want to be a part of, and build on, that momentum."

Ben Sanders

INVEST VICTORIA
& South Vancouver Island

www.southislandProsperity.ca

**What would you tell your network about the talent and tech ecosystem in Victoria?**

We're so impressed that there are more tech jobs in BC than in mining, oil & gas, and forestry combined. With more than 20,000 of those jobs based in Greater Victoria, this capital is buzzing with talent. Given the vibrant intersection of tech and government in a relatively high ratio, this might be the best place for any GovTech team to grow.

**What are some key benefits for living and working in Victoria that attracted you to the region?**

The list is endless. We are captivated by the breathtaking wilderness in every direction, the palpable commitment to sustainability, and the incredibly supportive community which has drawn us to hubs like the November Project and Watershed. One of the unique highlights has been living on a boat!

**What would you tell your network about working with SIPP?**

Dallas, Kieran, and the SIPP team have been incredibly welcoming and super helpful with introductions and other connections to the community. Thank you!

**What do you consider to be Proof's biggest accomplishments to date?**

In 2019, Proof tripled in size after being selected to participate in Techstars and winning the national Startup Canada Innovation Award.

**What are your business goals for the next 10 years?**

This is the decade when government will finally go digital and Proof will play a leading role in helping to ensure each taxpayer dollar is spent perfectly.