

SOUTH ISLAND
PROSPERITY
PARTNERSHIP

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For Immediate Release

Junior Achievement BC joins South Island Prosperity Partnership

Victoria, B.C. – The organization preparing youth for a successful economic future is the newest member of the South Island’s economic development agency.

“We are thrilled to welcome the Greater Victoria Chapter of Junior Achievement BC (JABC) to the South Island Prosperity Partnership,” said SIPP Interim CEO Bruce Williams. “The students participating in JABC’s programs will better understand their opportunities to engage with our economy in the coming years, and that’s in alignment with our organization,” Williams added.

“As a leader in financial literacy, work readiness and entrepreneurship programs for almost 65 years, JABC is very pleased to align with SIPP. We both share a key objective of building a strong and sustainable economy that supports job growth in the Greater Victoria area,” said Sheila Biggers, President and CEO, JABC.

South Island Prosperity Board Chair Craig Norris added, “We are proud to welcome JABC into our membership roster. The work the organization does with youth provides important skills they will use as the workforce of the future.”

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ABOUT SOUTH ISLAND PROSPERITY PARTNERSHIP

The South Island Prosperity Partnership (SIPP) is the economic development

organization for Greater Victoria, B.C. Comprised of 50+ members, including 10 local governments, nine First Nations, three post-secondary institutions, nine industry associations and nonprofits, and more than 30 major employers. SIPP works to bolster our region's economic and social prosperity. This will happen by catalyzing the creation of high-quality, household-sustaining jobs, so that more families can afford to live, work and build a life here. www.southislandprosperity.ca