

# Two is better than one!

Did you know? **South Island Prosperity Partnership (SIPP)** and the **Greater Victoria Chamber of Commerce (The Chamber)** collaborate to support local businesses so that together we can maximize the impact of economic development in the region.

- SIPP is a public-private partnership focused on diversifying and strengthening the regional economy.
- SIPP and The Chamber meet regularly to strategize on top regional priorities, such as transportation and attracting talent to Greater Victoria. We work together on projects that provide value for businesses — for example, bringing the sought-after Trade Accelerator Program (TAP) to Greater Victoria.
- The Chamber advocates for the region on behalf of its 1,400 members to all levels of government for better conditions for business and the community. SIPP's strength is in coordinating partners and acting as a catalyst for consensus.

SIPP and The Chamber differ from each other in our mandates and the major activities on which we focus our day-to-day work, but our goals are always complimentary.

## THE CHAMBER.

GREATER VICTORIA  
CHAMBER OF COMMERCE

**The Chamber's mission is to work together to build good business and great community. We do this by:**

- Having the deepest and broadest network in our region connecting businesses to each other and to our members in the not-for-profit and public sectors.
- Advocating to ensure legislation, regulations and policies reflect the best interests of our members and our region
- Offering a Member Directory promoting our member's products or services that consistently provides top-ranked Search Engine Optimization (SEO)
- Hosting signature events to connect members with peers as well as top leaders in government and industry
- Enabling members to raise their profile through advertising and sponsorships.
- Providing group insurance and other value and benefits that help members keep more of their money
- Responding to the needs and interests of Greater Victoria businesses and community since 1863.

## SOUTH ISLAND PROSPERITY PARTNERSHIP

**SIPP focuses on improving the conditions for long-term growth and sustainability. We are building the future of our region by:**

- Promoting better employment opportunities and increased quality of life for the citizens of the region
- Maximizing federal and provincial funding for regional economic development projects
- Collaborating with the initiatives and activities of regional industry associations and municipal economic development
- Raising the profile of Greater Victoria as a location of choice for new businesses
- Supporting First Nations-led economic development
- Focusing on export-oriented companies

Connect with us!

### The Chamber

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### SIPP

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