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For Immediate Release

District of Sooke joins 10 other municipalities as newest member of South Island Prosperity Partnership

Victoria, B.C. – South Island Prosperity Partnership (SIPP) is pleased to announce the District of Sooke has joined the organization.

The District Sooke is the eleventh municipality in the South Island to join the ranks of the regional economic development alliance, which now includes more than 65 public and private sector members.

“We’re excited to have the District of Sooke as the newest member of SIPP. Now more than ever, collaboration among municipalities is essential as we all work toward economic recovery following the pandemic. Having Sooke as a partner on our regional initiatives makes us even stronger,” said Emilie de Rosenroll, SIPP CEO. “We look forward to working closely on the Rising Economy Taskforce and continuing to unite the region behind projects that benefit all municipalities.”

“As we move toward our post-COVID economy, the District of Sooke understands and supports the strategy of regional economic development collaboration. Joining SIPP and participating in the Rising Economy Taskforce will be a key element driving our sustainable and diverse economic recovery and resilience,” said Mayor Maja Tait, District of Sooke.

“Oak Bay is happy to see Sooke join SIPP. As a fast-growing and dynamic community, Sooke will be a great voice at the table, working with businesses to enable the economic growth needed in our region,” said Mayor Kevin Murdoch, District of Oak Bay.

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ABOUT SOUTH ISLAND PROSPERITY PARTNERSHIP

The South Island Prosperity Partnership (SIPP) is an alliance of over 60 public and private sector partners in Greater Victoria, including 11 local governments, nine First Nations, three post-secondary institutions, nine industry associations and nonprofits, and more than 30 major employers. SIPP works to bolster our region's economic and social prosperity by catalyzing the creation of high-quality, household-sustaining jobs, so that more families can afford to live, work and build a life here. www.southislandprosperity.ca