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For Immediate Release

South Island Chambers of Commerce join forces to collaborate on economic recovery

Victoria, B.C. – South Island Prosperity Partnership (SIPP) is pleased to announce four new South Island Chambers of Commerce have joined the organization.

Joining the Greater Victoria Chamber of Commerce in SIPP membership are the WestShore Chamber of Commerce, the Saanich Peninsula Chamber of Commerce, the Esquimalt Chamber of Commerce, and the Sooke Region Chamber of Commerce.

Representatives from all five Chambers of Commerce are involved with the SIPP's Rising Economy Taskforce, the largest non-government initiative in the region addressing the COVID-19 economic recession.

"Chambers have an essential role in ensuring the voice of our region's businesses are incorporated into economic recovery efforts," said Emilie de Rosenroll, SIPP CEO. "Today marks an important milestone for us. SIPP is an incredible alliance of more than 60 public and private partners, and we can now say that we welcome all the region's Chambers to be part of a broad effort to accelerate our economic recovery."

"The WestShore Chamber of Commerce is pleased to be joining the South Island Prosperity Partnership side by side with other Chambers from across the region," said Julie Lawlor, WestShore Chamber of Commerce Executive Director and member of the SIPP founding Board of Directors. "Now, more than ever, we are stronger together."

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ABOUT SOUTH ISLAND PROSPERITY PARTNERSHIP

The South Island Prosperity Partnership (SIPP) is an alliance of over 60 public and private sector partners in Greater Victoria, including 11 local governments, nine First Nations, three post-secondary institutions, nine industry associations and nonprofits, and more than 30 major employers. SIPP works to bolster our region's economic and social prosperity by catalyzing the

creation of high-quality, household-sustaining jobs, so that more families can afford to live, work and build a life here. www.southislandprosperity.ca