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For Immediate Release

Global consulting firm contributes to growth of South Island Prosperity Partnership

Victoria, B.C. – The South Island Prosperity Partnership (SIPP) is pleased to announce Binder Dijker Otte (BDO) as its latest member and lead investor. BDO is one of the top five consulting and advisory firms globally and has an office location in Greater Victoria.

SIPP and BDO are working together to produce the third edition of SIPP’s flagship economic publication, the South Island Prosperity Index, sponsored by Coastal Community Credit Union. The Prosperity Index features data on 35 key indicators and provides a snapshot of the region’s current competitive position compared to other cities across Canada and internationally.

“We are excited to be working with BDO on the 2020 South Island Prosperity Index. We are experiencing a particularly challenging and uncertain time for our regional economy. But even with that context, BDO is making it possible for SIPP to update this benchmarking index to gain a better understanding of the current challenges and opportunities,” said Dallas Gislason, SIPP Director of Economic Development.

“As a leader in supporting the development of Canada’s small-to-medium sized business sector, BDO Canada is pleased to join SIPP in their efforts to help the region achieve its prosperity goals. With extensive expertise across multiple industries including education, nonprofit, and public sector, we are well positioned to assist SIPP in building a strong, effective, and expansive economy for the future of Greater Victoria,” said Jeffery Holmes, Manager, Strategy and Operations, BDO Victoria.

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ABOUT SOUTH ISLAND PROSPERITY PARTNERSHIP

The South Island Prosperity Partnership (SIPP) is an alliance of over 60 public and private sector partners in Greater Victoria, including 11 local governments, nine First Nations, three post-secondary institutions, nine industry associations and nonprofits, and more than 30 major

employers. SIPP works to bolster our region's economic and social prosperity by catalyzing the creation of high-quality, household-sustaining jobs, so that more families can afford to live, work and build a life here. www.southislandprosperity.ca