



**June 12, 2020**

**For Immediate Release**

**South Island Prosperity Partnership welcomes Shaw to its membership**

**Victoria, B.C.** – The South Island Prosperity Partnership (SIPP) is pleased to announce Shaw as its latest member and lead investor. The economic development alliance of public- and private-sector members in Greater Victoria has now grown to include 67 members. SIPP is currently focused on supporting economic recovery efforts following the COVID-19 pandemic through collaborative projects with its members.

“SIPP is very pleased to have Shaw as our newest member working toward economic and social prosperity in Greater Victoria. As one of the region’s leading connectivity companies, Shaw plays a pivotal role in keeping multiple sectors connected and they are well positioned to assist SIPP as we collaborate together to strengthen and grow our regional economy,” said Emilie de Rosenroll, SIPP CEO.

“Shaw is pleased to join SIPP, a unique voice in the region that has a history of bringing forward innovative partnerships and ideas to further economic growth in the region. Shaw has a strong customer base in the Greater Victoria area, both with residents and businesses. As we look toward economic recovery, Shaw looks forward to collaborating with members to find ways of growing the economy, building resiliency and supporting businesses of all sizes in developing a digital plan to improve operations and adopt new technologies,” said Chris Schmit, Sales Manager, Shaw Enterprise Business.

Jeremy Montufar, Regional Sales Manager and Senior Account Manager for Houle Electric, welcomed Shaw to the organization.

“Houle works with Shaw to build network capacity for the South Island region, and we are pleased to now have the opportunity to grow the relationship with them joining us as a member of SIPP.”

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## **ABOUT SOUTH ISLAND PROSPERITY PARTNERSHIP**

The South Island Prosperity Partnership (SIPP) is an alliance of over 60 public and private sector partners in Greater Victoria, including 11 local governments, nine First Nations, three post-secondary institutions, nine industry associations and nonprofits, and more than 30 major employers, SIPP works to bolster our region's economic and social prosperity. This will happen by catalyzing the creation of high-quality, household-sustaining jobs, so that more families can afford to live, work and build a life here. [www.southislandprosperity.ca](http://www.southislandprosperity.ca)