



**For Immediate Release**

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## South Island Prosperity Partnership Expands Alliances to Boost Regional Economy

Victoria, B.C. – South Island Prosperity Partnership (SIPP) has added new members to its alliance to create a diverse, resilient economic future for Greater Victoria and the South Island. The economic development organization today announced its four new members:

[Babcock](#) is a leader in engineering support solutions for marine, aviation, nuclear and land systems in Canada and around the globe. Babcock provides vital services and mission-critical technology and support for assets of national importance in the defence, civil and complex commercial domains.

[Urban Systems](#) provides strategic planning, engineering, environmental science and urban design services to public and private sector clients throughout Western Canada. The company serves clients ranging from municipal, provincial and federal governments to Indigenous communities, developers and private industry.

[Pacific NorthWest Economic Region \(PNWER\)](#) is a public/private non-profit created by statute in 1991 by provinces of B.C., Alberta, Saskatchewan, the Yukon and Northwest Territories, and the states of Alaska, Idaho, Oregon, Montana, Washington. PNWER works to increase the economic well-being and quality of life for citizens of the Pacific NorthWest to enhance the natural competitiveness of the region.

[Urban Development Institute \(UDI\)](#) is the Capital Region’s non-profit association supporting industry professionals and affiliates with the information, education and representation they need to thrive in the local development industry.

The addition of Babcock, PNWER, UDI and Urban Systems brings SIPP’s membership to 73. Members include 11 municipal governments, nine First Nations, five chambers of commerce, 11 industry associations and nonprofits, and more than 30 major employers.

“The growth of SIPP, especially during the pandemic, shows a strong will in this region to collaborate across sectors to improve our economy and the lives of our people and businesses,” says Emilie de Rosenroll, SIPP. “SIPP has become a driving force in its collaborative efforts to strengthen South Vancouver Island’s economy. With the addition of these four new members we are even stronger.”

“South Island Prosperity Partnership is an exciting, innovative organization that is having an important impact on the economy of southern Vancouver Island and beyond,” says Matt Morrison, CEO of PNWER. “By working together, our organizations will strengthen the economies and opportunities in the Cascadia region of the Pacific NorthWest.”

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## About South Island Prosperity Partnership

South Island Prosperity Partnership (SIPP) is the economic development organization for Greater Victoria, B.C. It is an alliance of 70-plus members, including 11 local governments, nine First Nations, three post-secondary institutions, 11 industry associations and nonprofits, and more than 30 major employers. SIPP works to bolster our region's economic and social prosperity. This will happen by catalyzing the creation of high-quality, household-sustaining jobs, so more families can afford to live, work and build a life here.

[www.southislandprosperity.ca](http://www.southislandprosperity.ca)

SIPP is currently producing Rising Economy Week (Nov. 16-20, 2020), a free virtual event focused on moving the needle on economic recovery for Southern Vancouver Island.

<https://ourrisingeconomy.com/>