

**FOR IMMEDIATE RELEASE**

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## **Habitat for Humanity Victoria Joins South Island Prosperity Partnership to Advance Affordable Housing Solutions**

**(Victoria, B.C.)** South Island Prosperity Partnership (SIPP) is proud to announce Habitat for Humanity Victoria, a charity that builds community through affordable home ownership, has joined our regional economic alliance.

“Our region is at a critical juncture in addressing housing accessibility, which has developed into a core concern for the health of our economic ecosystem,” says SIPP CEO Emilie de Rosenroll. “We welcome Habitat for Humanity Victoria’s insights into resolving the housing crisis and their experience in building a strong community foundation that makes home ownership a possibility for many in our region.”

[Habitat for Humanity Victoria](#) creates housing affordability by bringing communities together to help families build strength, stability and independence — vital components for creating a thriving community and economy. This registered charity aligns with SIPP’s values of equity and inclusivity by also assisting local lower-income families across all demographics. Habitat for Humanity Victoria has built 34 homes serving 34 families in the region since 1990.

The addition of Habitat for Humanity brings SIPP’s membership to 76. SIPP members include 10 municipal governments, nine First Nations, industry associations, chambers of commerce, major employers and non-profits.

“Our team at Habitat Victoria is committed to bolstering Greater Victoria’s economic and social prosperity through the development of affordable homeownership,” says Habitat for Humanity Victoria CEO Colin Doylend. “Together, with all members of SIPP, we look forward to advancing bold steps that enable families to live here comfortably.”

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## About South Island Prosperity Partnership

[South Island Prosperity Partnership](#) (SIPP) represents a new era of economic development for Greater Victoria. Together our mission is to build a more innovative, diversified, inclusive and sustainable economy for Southern Vancouver Island.

SIPP was formed in April 2016 to bolster the region's economic and social prosperity. This regional economic development alliance comprises ten municipalities, nine First Nations, five chambers of commerce, three post-secondary institutions, and many of the region's non-profits and major employers.

Since SIPP launched six years ago, the organization has grown from 29 to 76 members. SIPP achieves major milestones with a small, agile team and an extensive, engaged network of members and community partners.