

FOR IMMEDIATE RELEASE

Thursday, May 26, 2022

Pulver Crawford Munroe LLP joins South Island Prosperity Partnership's regional economic alliance

(Victoria, B.C.) South Island Prosperity Partnership (SIPP) is proud to announce that Pulver Crawford Munroe (PCM) LLP, a Victoria- and Vancouver-based law firm focused exclusively on labour and employment law, has joined our regional economic alliance as a member.

"We're pleased to welcome PCM as our first law firm member," says SIPP CEO Emilie de Rosenroll. "With their extensive experience in labour and employment law, PCM expands the sectoral diversity and expertise of SIPP's regional alliance."

PCM are experts in labour and employment law. The firm's diverse range of clients spans major industries in British Columbia, from transportation and retail to tech and mining. PCM represents several municipalities and works with many First Nations and Indigenous employers across British Columbia.

"Our team in Victoria supports local Economy Builders by providing strategic, practical and effective legal advice on workplace law issues. We are excited to partner with local SIPP members who strive to better our community in a similar way," says Jessica Thomson, partner at PCM. "We are proud to join SIPP in its commitment to build an innovative, diversified and prosperous economy throughout the South Island region."

PCM is the newest addition to SIPP's 70+ members. Across the South Island, this membership includes 10 municipal governments, nine First Nations, three post-secondaries, along with major regional employers, industry associations and nonprofits.

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About South Island Prosperity Partnership

[South Island Prosperity Partnership](#) (SIPP) represents a new era of economic development for Greater Victoria. As the mandated economic development agency for Southern Vancouver Island, SIPP's mission is to build a more innovative, diversified, inclusive and sustainable economy for the region.

SIPP was formed in April 2016 to bolster the region's economic and social prosperity. This regional economic development alliance comprises 10 municipalities, nine First Nations, five chambers of commerce, three post-secondaries, and many of the region's leading businesses and nonprofits.

Since SIPP launched six years ago, the organization has grown from 29 to 75 members and in 2021 launched the [Centre for Ocean Applied Sustainable Technologies \(COAST\)](#), to develop Pacific Canada as a hub for the sustainable blue economy. SIPP achieves major impact with a small, agile team and an extensive, engaged network of members and community partners.