

For Immediate Release

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Emilie de Rosenroll named a 2022 RBC Canadian Women Entrepreneur Award Finalist

South Island Prosperity Partnership CEO is one of three finalists for the Social Change: Regional Impact Award

(Victoria, B.C.) South Island Prosperity Partnership (SIPP) is proud to announce our CEO Emilie de Rosenroll has been named the Official Regional Finalist for the 2022 RBC Canadian Women Entrepreneur Awards for Social Change: Regional Impact. The RBC Canadian Women Entrepreneur Awards are the pre-eminent national business awards recognizing the country's leading female entrepreneurs. Now in its 30th year, the program is an initiative of Women of Influence, an award-winning organization dedicated to advancing Canadian women.

From thousands of nominees, 21 Finalists from coast to coast were selected to represent 7 Award Categories. The Social Change: Regional Impact Award is dedicated to a female entrepreneur who has profoundly and positively impacted society. This award recognizes an exceptional leader of a registered charity, social enterprise or not-for-profit who is dedicated to their unique brand of social change at a local or regional level and has garnered extraordinary support from the community. De Rosenroll is one of 3 Regional Finalists in this category, representing Western Canada.

[South Island Prosperity Partnership](#) (SIPP) is the mandated economic development alliance for Greater Victoria and Southern Vancouver Island. SIPP is a not-for-profit whose members include 10 municipal governments, 9 First Nations, 3 post-secondaries, major employers, nonprofits and industry associations. SIPP collaborates across sectors and municipalities to create a more resilient, innovative, sustainable and equitable economy for Greater Victoria. SIPP initiatives include the [Centre for Ocean Applied Sustainable Technologies \(COAST\)](#), the [Indigenous Prosperity Centre](#) and the annual [Rising Economy](#) conference.

"I am very honoured to be recognized as a finalist for the 2022 RBC Canadian Women Entrepreneur Award for Social Change: Regional Impact," says de Rosenroll, also the founding CEO of [COAST](#). "I see this as recognition, not just for the work of one woman, but for the outstanding SIPP team and a collaborative regional community committed to a robust, inclusive economic vision."

Winners will be announced and celebrated in person at the 30th Annual Awards Gala on Wed., Nov. 23, at the Fairmont Royal York in Toronto. The Awards recognize women from three major regions across Canada — East, Central and West — who make impressive and substantial contributions to the local, Canadian or global economy. All nominee applications were reviewed and judged by a panel of prominent business leaders and subject to due diligence performed by KPMG.

"The awards celebrate the entrepreneurial spirit of our country and the incredible women making it happen," says Alicia Skalin, Co-CEO, Women of Influence.

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About South Island Prosperity Partnership

[South Island Prosperity Partnership](#) is the mandated economic development alliance for Greater Victoria and Southern Vancouver Island. We are a public-private partnership of 10 municipal governments, 9 First Nations, 3 post-secondaries, plus major employers, nonprofits and industry associations.

As stewards of Greater Victoria’s economic development strategy, we collaborate across sectors and municipalities to harness opportunity, accelerate innovation, drive the creation of household-supporting jobs, and grow economic and social prosperity for current and future generations.

SIPP was formed in April 2016 to bolster the region’s economic and social prosperity. This regional economic development alliance comprises nine municipalities, nine First Nations communities, five chambers of commerce, three post-secondary institutions, and many of the region’s non-profits and major employers.

In the seven years since SIPP launched, the organization has grown from 29 to 70+ members and achieved major milestones with a small, agile team and an extensive, engaged network of members and community partners. Find out more about SIPP in our [21/22 online Impact Report](#).