

FOR IMMEDIATE RELEASE

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South Island Prosperity Partnership Welcomes Mena Bhavsar as Events Manager

(Victoria, BC) South Island Prosperity Partnership is pleased to announce Mena Bhavsar has joined Greater Victoria's economic development alliance as Events Manager.

Bhavsar, who comes to Victoria from Toronto, is an events professional with over eight years of experience in the meetings and events industry. She joins SIPP from Canada Health Infoway, a digital health organization where, as an events planner, she planned the annual conference, webinars and meetings.

"We welcome Mena at an exciting time for [SIPP](#) and the South Island as we continue to strengthen regional economic resilience," says CEO Emilie de Rosenroll. "Since 2021, SIPP has collaboratively launched the [Centre for Ocean Applied Sustainable Technologies \(COAST\)](#), the innovation hub and cluster for Pacific Canada's blue economy, and the [Indigenous Prosperity Centre](#), a non-profit focused on Indigenous-led economic development.

Bhavsar will be responsible for SIPP's event planning, including networking events, thought leadership panels, the annual Rising Economy conference and Local Leadership Day.

"It's been my dream to live in Victoria for almost 10 years, and I'm excited to finally make the move to Victoria from Toronto," says Bhavsar. "I'm looking forward to joining a fantastic organization at SIPP and planning events that will help boost the South Island's economy."

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ABOUT SOUTH ISLAND PROSPERITY PARTNERSHIP

[South Island Prosperity Partnership](#) (SIPP) represents a new era of economic development for Greater Victoria. Our mission is to build a more innovative, diversified, inclusive and sustainable economy for Southern Vancouver Island.

SIPP was formed in April 2016 to bolster the region's economic and social prosperity. This mandated regional economic development alliance includes 10 municipalities, nine First Nations communities, five chambers of commerce, three post-secondary institutions, and many of the region's major employers, nonprofits and business organizations.

In the seven years since SIPP launched, it has grown to over 70 members and achieved major milestones, including the launch of the [Centre for Ocean Applied Sustainable Technologies \(COAST\)](#) and the [Indigenous Prosperity Centre](#).